



NEW DEALERSHIP ANNOUNCEMENT:

G&Z WELCOMES MFS ESA AS ITS NEW DEALER IN FRANCE AND NORTHWESTERN EUROPE

Ripon, California U.S.A. December 2, 2019 – The passing year has been very successful for G&Z as new partners and dealers joined the company’s global network. As a part of G&Z’s global expansion strategy through the Guntert Miller Alliance, G&Z is pleased to announce it has partnered with the Miller Formless European Service Area (MFS ESA) to provide parts and services to G&Z customers in Europe and the surrounding regions. MFS ESA will also operate as its new dealer in France and the coastal region of Northwestern Europe consisting of Belgium, the Netherlands and Luxemburg. Under the agreement, MFS ESA as a regional dealer will be engaged in the sales of the concrete paving equipment and spare parts, provide high-quality service and training to the end users.

In 1963 G&Z pioneered the first slipform paver ever to be used in the European continent on a concrete highway project in France. Later in 1965, the G&Z paver was used on a dual lane dowelled pavement with dowels on the baskets. Soon G&Z pavers gained immediate success and rapidly spread to other European countries that build concrete roads. Since then G&Z’s successful participation in the concrete road infrastructure market of Europe is undeniable and the need for the development of the global dealer network is as strong as ever.

MFS ESA, on the other hand, has extensive knowledge and experience in concrete road building. Frank Casters currently leads the Genk, Belgium based company that is the home of the European office of Miller Formless (a Guntert Miller Alliance Partner) and which, through his family before him, developed and introduced the first variable width slipform paver in Belgium in 1978. “We are excited to formalize our relationship with G&Z in the European market. They have been a long-time friend of Miller Formless and we continue to develop great opportunities together worldwide. Having them part of our organization in the ESA allows us to provide our customers incredible value on their construction projects and pour any concrete profile on the market today.”, concluded Frank Casters.

EVP Sales of G&Z Rolf C. Guntert is also very optimistic about the partnership opportunities with MFS ESA: “G&Z is known for its innovative spirit in the global concrete road construction industry and the European market is not new to us. However, this partnership with MFS ESA is a good addition to our strategic goals and will surely help us to broaden our business activities in France and Northwestern European countries”.

For further information:

www.guntert.com/news.html

www.millerformless.com

www.facebook.com/MFSESA/

www.linkedin.com/company/52148035/admin/